

Privacy Policy and Cookies

This Privacy Policy explains how personal data is processed in connection with this website operated by **Výstaviště Praha, a.s.** (the "Operator").

Please note that we are not responsible for the content of, or privacy practices adopted by, third-party websites that may be linked from this website.

General Principles

The Operator fully respects your right to privacy and does not collect any personal data unless you have explicitly provided your consent.

We do not collect any information that could personally identify visitors to this website. This does not apply to information you voluntarily provide, for example by email or through contact forms, where it is clear that the information is being submitted for a specific purpose.

Any information you provide through this website will not be disclosed to third parties without your consent and will only be used for the purpose for which it was provided.

When processing personal data, the Operator applies appropriate technical and organisational measures to ensure the highest standards of security and confidentiality in accordance with applicable data protection legislation.

Collection and Use of Information

Our internet service provider records certain technical data on its own responsibility and is bound by confidentiality obligations. Such technical information relating to visitors may only be disclosed where required by applicable law.

Cookies

A cookie is a small text file that a website stores in your browser. It enables the website to remember information about your visit, such as your preferred language and other settings, making your next visit easier and the website more useful.

Cookies play an important role in improving the browsing experience. Without them, using the internet would be significantly less convenient.

We use cookies for a variety of purposes, including remembering your preferences, displaying relevant content and advertisements, measuring website traffic, simplifying the registration process for new services, and helping to protect your data.

Google Privacy Policy and Terms

For more information, please refer to Google's Privacy Policy and Terms regarding the use of cookies.

Use of Cookies

We use cookies to personalise content and advertisements, provide social media features and analyse website traffic. Information about how you use our website may be shared with our partners in social media, advertising and analytics.

By using this website, you consent to the collection, sharing and use of information resulting from your use of our online services.

You also consent to the storage and use of cookies or similar technologies on your device where these activities are carried out in connection with the operation of this website.

Changes to This Policy

Any changes to this Privacy Policy will be published on this page.